Using EAPC Linkedin – six small steps to share your information across the world

EAPC Linkedin is a network group for exchanging knowledge and experience in the field of palliative care. We currently have about 2,500 members from across the world – all with a common interest in palliative care! By joining our EAPC Linkedin group you can post information by initiating a conversation or discussion, share information about important events and resources, or seek or advertise a job, as long as it relates to palliative care. Please consider joining our interactive EAPC Linkedin group and join the global information exchange.

Membership
Membership of EAPC Linkedin is open to any individual with an interest or involvement in palliative care. Once you become a member you can post your information in Conversations or Jobs. Click this link EAPC Linkedingroup to become a member and start posting your information.

How to post information in Conversation and Jobs
Information should be posted in the appropriate category as outlined below. Now follow these six simple steps:

Conversation: For exchange of information, open discussion, and questions about palliative care

Important: The new format for Linkedin appears to have a limit on text although this is not indicated. If your post is rejected, we suggest that you reduce your text to 300 characters.

To start a conversation
- Click on ‘start a conversation with your group’.
- Click on ‘post a conversation’
- In the first field, enter a title.
- In the second field, add more details; if possible refer to a website for more information.
- In the bottom left-hand corner, click on the small icon to upload media, eg JPEG or video clip, etc.
- Click on ‘Post’ on right-hand side of screen to publish your post.
Jobs: For job vacancies or to view posts from EAPC Linkedin members seeking employment in palliative care

To enter your job vacancy or request for employment you must ‘Start a conversation’:
- Click on ‘share a job’
- In the first field, enter a job title and the country.
- In the second field, add more details about the vacancy, including the website of your organisation, a contact and the closing date for application.
- Check that you have submitted information to the ‘Jobs’ field.
- If appropriate, upload media, eg JPEG of company logo, by clicking on the icon in the bottom left-hand corner of the screen.
- Click on ‘Post’ on right-hand side of screen to publish your post.

Notes
1. The group manager will remove all posts that relate to expired events.
2. We do not accept promotional posts from commercial organisations, such as book publishers, but we will consider posts from individual members who wish to comment on a new book in the spirit of sharing information about the content with other professionals.

Language
As the official language of the EAPC is English, all posts must be submitted in English. Other languages will be accepted only if an English translation is provided.

Approval process
During the first three days of membership new members are allowed to post messages only after approval.

Personal views and opinions on topical issues in palliative care and end of life care are encouraged but we ask contributors to be constructive, fair and respectful of others. Content must conform to the mission and ethical standards upheld by the EAPC and we therefore reserve the right to refuse any contribution that contravenes these principles.

We reserve the right not to publish or to remove any post or comments that we consider inappropriate, or to move your post to another category.

This information is also available in the ‘Group rules’ on the EAPC Linkedin page.

Help desk
For all technical assistance and more information on using Linkedin, consult the ‘Linkedin Help Center’ [https://help.linkedin.com](https://help.linkedin.com)

How to contact the EAPC
For general enquiries relating to the EAPC please contact the [EAPC](https://www.eapcnet.eu).

Website: www.eapcnet.eu
          www.facebook.com/EAPC.Onlus
          @EAPCOnlus
          https://www.linkedin.com/groups/3958468

Acknowledgement
Thanks to José Weststrate (formerly of Agora) for help in compiling these guidance notes.

Avril Jackson, Information Officer/Editor, EAPC Social Media team. 13 February 2017.